

## Aruba Cloud launches Jelastic Cloud, combining the flexibility of PaaS and CaaS for maximum scalability

*A new single cloud solution that combines Platform as a Service with Container as a Service and offers unlimited scalability of virtualised resources all in one place.*

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**UK, London - 10 September 2019** - Aruba S.p.A., a leader in data centre, cloud, web hosting, email, certified email (PEC) and domain registration services, announces today the launch of the **Jelastic Cloud** offering, a Platform as a Service that offers maximum scalability of virtualised resources.

PaaS is a category of Cloud Computing that allows developers, IT consultants, software houses and system integrators of any size to fully focus on the realisation of applications as setup and configuration phases can be managed with extreme simplicity. A PaaS solution is also ideal for applications that serve variable loads while enabling scalability and high availability, separation of services and ease of management.

Gartner predicts that the global PaaS market will have the second-highest growth rate in the cloud services industry this year, growing at a rate of 21.8 per cent, just behind the Infrastructure as a Service market, growing at a rate of 27.5 per cent.<sup>1</sup>

Jelastic Cloud, Aruba's new PaaS offering, provides the tools needed to meet multiple needs, from data entry-oriented websites to more sophisticated cloud-native applications, complementing all phases of the software life cycle.

It is an innovative and easy to use Cloud hosting service, with a pay-as-you-use model. The real strength of this new solution is its flexibility. This single solution is compatible with a vast range of technologies such as PHP, Java, Ruby, Node.js, Python, and .NET / .NET Core, as well as Docker containers and Kubernetes cluster.

Jelastic Cloud offers maximum scalability through container technology and Cloudlets, resource units corresponding to 400 Mhz of CPU and 128 MB of RAM. It is possible to personalise the size of environments guaranteeing the maximum performance of the resources used without waste resulting from unused services.

Jelastic is provided through an intuitive self-service portal, and its constantly updated marketplace allows the deployment of complex services in a few clicks - such as the famous Kubernetes cluster with integrated autoscaling and management tools.

The Jelastic Cloud offering is composed of a pay-per-use solution with hourly pricing and three monthly pricing packages:

- **“Pay-as-you-use”** requires that you only pay for the resources you need; the price starts with € 0.0085 / hour + VAT per Cloudlet with discount up to 0.0040 Euro / hour + VAT when consumption is growing; storage at € 0.0006 / hour + VAT per GB and Public IP at € 0.0042 / hour + VAT;

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<sup>1</sup> Gartner, April 2019 <https://www.gartner.com/en/newsroom/press-releases/2019-04-02-gartner-forecasts-worldwide-public-cloud-revenue-to-q>



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- **Low** costs € 25.99 / month + VAT and includes 12 Cloudlets per environment (9 reserved and three dynamic ones<sup>2</sup>), 10 GB of storage included, an environment and an IP address;
- **Medium** costs € 74.99 / month + VAT and includes 15 Cloudlets per environment (11 reserved and four dynamic ones), 100 GB of storage included, up to 2 environments and an IP address;
- **High** costs € 149.99 / month + VAT and includes 21 Cloudlets per environment (16 reserved and five dynamic ones), 150 GB of storage included, up to 3 environments and an IP address.

### Supporting Quotes

*"The market interest in the PaaS industry is growing steadily. According to the latest report from the Polytechnic of Milan, the Container Management services grew by 87% in 2018 - commented Gabriele Sposato, Marketing Director at Aruba - and this because it is a winning technology that greatly simplifies the work of those who develop applications and software. With Jelastic Cloud, Aruba now offers an innovative solution based on container technology which, thanks to its extreme ease of configuration, the scalability of resources and the constantly updated marketplace, represents a valid alternative to the proposals on the market. "*

*"This partnership with Aruba Cloud opens new opportunities for both parties letting spread advanced PaaS technology across new markets. Jelastic cloud platform reinforces Aruba's product line and helps customers manage cloud-native and containerized applications flexibly and efficiently, " said Ruslan Synytsky, CEO of [Jelastic](http://jelastic.com).*

For more information, please visit <http://aru.ba/jelastic>

### Aruba S.p.A.

Aruba SpA, founded in 1994, is the first company in Italy for Data Center, cloud, web hosting, e-mail, PEC and domain registration services and has extensive experience in the creation and management of Data Centers, having a network active at European level: in addition to proprietary Data Centers - 3 already active in Italy and one arriving by 2020, plus another in the Czech Republic - additional partner structures are in France, Germany, UK and Poland. The company manages over 2.6 million domains, more than 8.6 million email accounts, over 6 million PEC accounts, over 130,000 servers and a total of 5 million customers. It is active on the main European markets such as France, England and Germany and boasts leadership in the Czech and Slovak Republics and a consolidated presence in Poland and Hungary. In addition to web hosting services, it also provides dedicated server services, housing and colocation, managed services, digital signatures, substitutive conservation and smart-card production. Since 2011 it has expanded its offer with Cloud services and in 2014 it became the official Register of the prestigious "cloud" extension. Aruba Data Centers can host over 200,000 servers. For further information: <https://www.aruba.it>.

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<sup>2</sup> The reserved cloudlets ensure computational power dedicated to their own application, while dynamic cloudlets are automatically managed based on the amount of resources required by the application, up to a configurable limit and charged only if used.



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